

125 West 55th St New York, NY 10019 Contract # 25321772

Changes as of: 9/30/2016 at 2:33 PM CPE: //1031

Flight: 10/24/16 - 10/30/16

Version: Current State Version 1 Station: KRVU

Total \$: \$270.00

Advertiser: Stop the Special Interest Tax Grab

Market: Chico

Total Spots: 9

Agency: GCW MEDIA SERVICES

91741

GCW MEDIA SERVICES 417 W FOOTHILL BLVD #B-221 GLENDORA CA

Total CPP: \$0.00

Product: Stop the Special Interest Tax Grab

Office: LOS ANGELES

Agency Order #:

Primary Demo: Adults 35+

Total GRP:

Buyer: CINDY WINTON

Con Type: POLITICAL/VOTE

Salesperson: MARK DEUTSCH 323-966-5272

Assistant: Margaret Barajas 323-966-5001

Separation:

							10/24 - 10/24	Total	Total		
# Day/Time	DP	Program	Rate	A35P Rating	Len	10/24		Spots	\$	CPP	GRP
M-F 1 12n-12:30p		KTVU NEWS NOON	\$30.00			2		2	\$60.00	\$0.00	0.
M-F 2 11p-12m		LAW AND ORDER CI	\$30.00	0.0	30	2		2	\$60.00	\$0.00	0.0
Su 3 4p-6p		MOVIE 2	\$30.00	0.0	30	1		1	\$30.00	\$0.00	
Su 4 10p-11p		RIZZOLI & ISLES	\$30.00	0.0	30	1		1	\$30.00	\$0.00	0.0
M 5 9p-10p		L&O SVU	\$30.00	0.0	30	1		1	\$30.00	\$0.00	0.0
Th 6 9p-10p		X FILES	\$30.00	0.0	30	1		1	\$30.00	\$0.00	0.0
Sa 7 9p-10p		BONES	\$30.00		30	1		1	\$30.00	\$0.00	
				тот	ALS:	9		9	\$270.00	\$0.00	0.0



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Con Type: POLITICAL/VOTE Salesperson: MARK DEUTSCH

Assistant: Margaret Barajas 323-966-5001

Separation:

Special Instructions

	Competitive Information	
Market Budget:	\$330	
KRVU Share:	100%	
Comment:		
	Competitive Unknown	

Daypart Summary											
Day/Time	% Distrib	Spots	Dollars	CPP	GRP						
	100%	9	\$270.00	N/A	0.0						
Total	100%	9	\$270.00	N/A	0.0						

Moi	nthly Summary	
Month	Spots	Dollars
2016-Oct	9	\$270.00
Total	9	\$270.00

				Transa	ction History		
Trans	Created/Received Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment	
New	9/30/16 2:33 PM Margaret Barajas	New	9		\$270.00	\$270.00	and the second of the second o

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



KRVU 755 Auditorium Drive Redding, CA 96001

GCW Media Services 417 W Foothills Blvd #B-221 Glendora, CA 91740

Contract # 239793

Schedule Dates

Advertiser

Agency

Product Brand

Salesperson

Sales Office

Buyer Name Phone/Fax CPE

1031 **Account Types**

Billing Type Comments

Date:

10/24/16-10/30/16 Stop the Special Interest Tax Grab (10341) GCW Media Services (1065) Issue Advertising (1119)

KRVU EST. 1031 (NO ON 56) (103679) Millennium - Los Angeles, Los Angeles (1305)

Millennium - Los Angeles

WINTON, CINDY

National/Political Issue

Standard KRVU

Stop the Special Int

Date Entered 09/30/16 **Last Modified**

09/30/16

Chris Gomez

No

ECR25321772 Headline #

Demo A35+R Order Type Normal

Package Deal

Date:

Comments:

Commission % 15.00

Commission \$40.50 **Net Total** \$229.50

Sales Tax

Entered By

CO-OP

By Broadcast Month	Spots	Rate
Oct. 2016	9	\$270.00
Grand Total:	9	\$270.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	ı V	Ve T	ħ	Fr :	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	12P- 12:30P (PST)	2	X	Х)	x :	X :	X		2	\$30.00	\$60.00	KRVU-NECA COMBINED (KRVU)	KTVU NEWS NOON	9/30/16
2.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	11P- 12A (PST)	2	Х	X)	x :)	X	X		2	\$30.00	\$60.00	KRVU-NECA COMBINED (KRVU)	LAW AND ORDER CI	9/30/16
3.0	Normal Line / SPOT	10/30/16-10/30/16	1	:30	4P- 6P (PST)					1			1	1	\$30.00	\$30.00	KRVU-NECA COMBINED (KRVU)	MOVIE 2	9/30/16
4.0	Normal Line / SPOT	10/30/16-10/30/16	1	:30	10P- 11P (PST)							-	1	1	\$30.00	\$30.00	KRVU-NECA COMBINED (KRVU)	RIZZOLI & ISLES	9/30/16
5.0	Normal Line / SPOT	10/24/16-10/24/16	1	:30	9P- 10P (PST)		1		-			-	1	1	\$30.00	\$30.00	KRVU-NECA COMBINED (KRVU)	L&O SVU	9/30/16
6.0	Normal Line / SPOT	10/27/16-10/27/16	1	:30	9P- 10P (PST)				1		1			1	\$30.00	\$30.00	KRVU-NECA COMBINED (KRVU)	X FILES	9/30/16
7.0	Normal Line / SPOT	10/29/16-10/29/16	1	:30	9P- 10P (PST)				-	į	1		1	1	\$30.00	\$30.00	KRVU-NECA COMBINED (KRVU)	BONES	9/30/16
					CON	VEIR	MA	ΔТ	10	NC	0	()	VTF	RAC	T		8		

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 10:05 AM on Monday, October 3 2016